

# The Canning Diva<sup>®</sup> reveals new approach to healthy food preservation at BookCon 2017

**Grand Rapids, Mich. (June 2, 2017)** – Fans of healthy eating now have something new to devour at BookCon2017 starting June 3 in New York City. Food preservation expert Diane Devereaux, also known as The Canning Diva<sup>®</sup>, is launching *Canning Full Circle: From Garden to Jar to Table,* the first comprehensive guide to natural food preservation.

With over 100 fully illustrated recipes, *Canning Full Circle* cookbook explains how to preserve garden-fresh food to capture its vine-picked flavor and nutrition with no artificial preservatives or excessive sugars and salts.

"We are in a time where the negatives of processed foods have outweighed the positives," Devereaux says. "People understand now more than ever what they put in their body, they will soon become. Knowing where your food comes from and how it is grown is essential to healthy living—and canning the goodness of wholesome, locally grown foods extend those benefits year-round!"

Devereaux started home canning at the young age of 13 and was soon growing and maintaining her own garden. The experience quickly taught her the many benefits of natural pest control, crop rotation and healthy soil factors, heirloom seed production and collection, healthy meal creation, and of course, preserving her garden's beautiful bounty. Now with over 20 years of experience to share, Devereaux made it her goal to teach these time-honored traditions, and it's the driving force of *Canning Full Circle*.

Learn the essentials of a well-stock pantry all year 'round and how to easily incorporate home-canned goods into everyday meals – not just during canning season.

Meet The Canning Diva<sup>®</sup> in person at Booth 2168 at BookCon and get an autographed copy of *Canning Full Circle: From Garden to Jar to Table*. Attendees will receive \$5 off each copy of *Canning Full Circle* and a free canning utensil kit, a \$15 value, with the purchase of two cookbooks. *(continued)* 

(The Canning Diva reveals new approach to healthy food preservation at BookCon 2017, cont'd)

## The Canning DIVA

#### FOR IMMEDIATE RELEASE

#### About Canning Full Circle Cookbook

With over 100 fully illustrated recipes, this revolutionary cookbook is the first comprehensive guide to canning. A road map for all skill levels, *Canning Full Circle* takes readers through the complete process of preserving fresh produce to the meals you can create.

Since its official release date on May 1, Canning Full Circle has already earned praise from readers.

"Diane is amazing! Her book is beautiful with perfect recipes to use with each canned product. She makes it simple to follow with great tips and advice! The Canning Diva rocks!" says Kristen M. from Ludington, Mich.

Denise T. from Lowell, Mich. comments, "I just received my Canning Full Circle cookbook, just in time to begin canning season. I can't wait to try the recipes. The book is packed with valuable information as well. Very happy with my purchase."

In addition to BookCon, *Canning Full Circle* is also available in select bookstores and online at canningdiva.com.

### About The Canning Diva<sup>®</sup>

Diane Devereaux is The Canning Diva<sup>®</sup>, a nationally-syndicated food preservation expert, radio host, television presenter and culinary instructor with regular appearances on WZZM 13 Healthy You, WOODTV8 Eight West, WZZM Take Five & Company and FOX17 News. She's also host of The Survival Mom Radio Network.

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